

# Privacy and SMS Text Policy

## WEBSITE PRIVACY POLICY

ALS of Nevada has created this Privacy Policy to explain why we collect particular information, and how we will protect your personal privacy within our website. The following discloses our information-gathering and dissemination practices:

In order to fully understand your rights we encourage you to read this Privacy Policy as well as our Terms of Use. The ALS of Nevada reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our website. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

1. What personally identifiable information of yours is collected through the Site;
2. Who collects such information;
3. How such information is used;
4. With whom your information may be shared;
5. What choices you have regarding the collection, use, and distribution of your information;

6. What kind of security procedures are in place to protect against the loss, misuse, or alteration of information under our control;
7. How you can correct any inaccuracies in your information.

## **What Information We Collect and How We Use That Information:**

Our registration forms require users to give us contact information that may include name, email address, format preference (HTML vs. Text), address, phone number, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.

**By sharing your contact information, telephone number, or email address, and your consent to receive communication from ALS of Nevada, the organization agrees that this information is confidential, and your contact information will not be shared with any 3rd party providers.**

## **Internet Protocol Address:**

We collect an IP address from all visitors to our website. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our Site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

## **Use of "Cookies":**

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some websites transfer to the computer that is browsing that Web site and are used for record-keeping purposes at many websites. Use of cookies makes web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of particular websites, and making sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our websites will not function properly when you view them.

## **Security:**

All information provided to the ALS of Nevada is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

## **Other Websites:**

Our Site contains links to other Web sites. Please note that when you click on one of these links, you enter another Web site for which ALS of Nevada has no responsibility. We

encourage you to read the privacy statements on all such sites as their policies may differ from ours.

### **Contacting the Website:**

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, you can contact [info@alsofnevada.org](mailto:info@alsofnevada.org)

Please reference this Privacy Policy in your subject line.

## **SMS TEXTING POLICY**

**The following terms and conditions apply to ALS of Nevada's Text Messaging Program.**

### **SMS Texting:**

The purpose of ALS of Nevada's use of SMS texting is to support the work and communication of the organization to conduct normal operations providing supports and resources to people with ALS. Most communications will be direct person to person SMS texts to individuals.

By sharing your contact information, telephone number, or email address, and your consent to receive communication from ALS of Nevada, the organization agrees that this information is confidential, and your contact information will not be shared with any 3rd party providers.

### **Eligibility:**

You must be 18 years or older, or at least 13 years old and have the express permission of a parent/guardian, to receive text messages from ALS of Nevada. You also must be a U.S. resident.

### **How to Sign Up:**

ALS of Nevada may provide you with an opportunity to opt in to receive special offers and other communications via text messages on your mobile phone. You can opt in to receive this messaging by providing ALS of Nevada with your mobile phone number on a webform, event registration, verbally or via email.

### **Your Consent:**

When you provide your mobile phone number, and give consent you will receive short message service (SMS) messages from ALS of Nevada.

### **Terms and Conditions:**

By opting in, you accept and agree to be bound by ALS of Nevada's Privacy Policy and any other applicable terms, and you consent to the processing of your personal information as set forth in those policies. Refer to ALS of Nevada's Privacy Policy on our website. You also agree to be bound by the following terms and conditions:

### **Charges:**

Standard carrier message and data rates may apply. Please check your mobile service carrier's pricing plan to determine the charges associated with sending and receiving text

messages. All charges are billed by, and payable to, your mobile service provider

### **How to Opt Out:**

You are able to opt out from future messages at any time by:

Replying STOP to End from your mobile phone. You may also opt out by texting the words END, CANCEL, UNSUBSCRIBE, HELP or QUIT. You agree that if you request to opt out from future messages, we may send you a one-time opt-out text message to confirm. You may also request to opt out of SMS texting by emailing a request with your contact information to [info@alsofnevada.org](mailto:info@alsofnevada.org). Or by calling ALS of Nevada at (702) 777-0500 and verbally requesting to have your contact information removed from SMS texting.

If you would like to join again after opting out, please sign up as you did the first time and we will resume sending SMS messages to you again. ALS of Nevada reserves the right to remove any contact from our messaging database at our discretion.

### **Help:**

How to get help or support: To get help, call our phone number at (702) 777-0500, email us at [info@alsofnevada.org](mailto:info@alsofnevada.org).

### **Carriers:**

Mobile access and text message delivery is subject to your mobile carrier's network availability. Such access and delivery is not guaranteed. Neither mobile carriers nor ALS of Nevada are liable for delayed or undelivered messages.

**Frequency:**

Frequency of text messages may vary per user and depending on subject matter.

**Your Personal Information:**

Data obtained from you in connection with the Text Messaging Program may include your mobile phone number; the date, time and content of your messages; and other information you provide to us as part of the Text Messaging Program. ALS of Nevada may use this information to contact you and to provide the services you request from ALS of Nevada.